

# TOWN OF MONROVIA NEEDS YOUR HELP!

**Calling on all Monrovia Residents and High School Students - Help us design a Logo & Motto for the Town of Monrovia!**



**Grand Prize \$200.00,**

**Runner Up earns \$100.00**

All entries must be submitted by email to [Econ@monrovia.in.gov](mailto:Econ@monrovia.in.gov) with cc to [treasurer@monrovia.in.gov](mailto:treasurer@monrovia.in.gov)

Entry should be accompanied by a brief explanation of the design and how it best symbolizes the Town of Monrovia

Contest is open to all Residents of Monrovia and students attending Monrovia High School Students

For more information regarding the contest & rules please go to the town's website for more details ([Monrovia.in.gov](http://Monrovia.in.gov)).

**Entry Deadline is 5:00 pm, December 31st, 2022**

Town of Monrovia  
140 E. Main Street, Monrovia, IN 46157

## **Town of Monrovia – Logo & Motto Contest Rules**

1. All entries must be submitted to [Econ@monrovia.in.gov](mailto:Econ@monrovia.in.gov) with cc to [treasurer@monrovia.in.gov](mailto:treasurer@monrovia.in.gov)
2. The entry should be accompanied by a brief explanation of the design and how it best symbolizes the Town of Monrovia.
3. The winning logo will be the intellectual property of the town of Monrovia as soon as the results are declared, and the winners may not exercise any right over them thereafter. The winner shall be deemed to have surrendered copyrights of the winning logo to the contest organizers as soon as the results are declared. The winning entry will be awarded a cash prize after declaration of the results. For more information regarding the rules please go to the town's website for more details (Monrovia.in.gov).
4. The contest is open to all Monrovia residents and students attending Monrovia High School. Participants must include their name, address, a contact phone number, and grade in school (if applicable).
5. The Prize-winning logo may be used by the Town in any manner they deem fit.
6. The contest organizers reserve the right to modify (or fine-tune) the prizewinning logo/moto, i.e., unfettered right to modify the prize-winning logo design and add or delete any information or design feature in any form to it.
7. The contest organizers also reserve the right to not use the prize-winning logo at all, and /or to use an alternative logo and/or to not use any logo at all.
8. The logo/Moto must not contain any provocative, objectionable, or inappropriate content.
9. Only one entry per participant will be considered.
10. Please note that the logo & motto must be original and should not violate any provision of United States Copyright Law, including but not limited to The Copyright Act of 1976. The Town of Monrovia does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
11. The design of the logo must not infringe on the Intellectual Property Rights of any third party. All entries are governed by the provisions of The Copyright Act of 1976 and any violations of the said Act will result in disqualification.
12. The participant must be the same person who has designed the logo and the motto, and no plagiarism of any kind would be allowed.
13. The Town of Monrovia reserves the rights to cancel or amend all or any part of the contest and/or the Terms & Conditions/Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated /posted on Monrovia.in.gov.

14. It would be the responsibility of the participants to keep themselves informed about any changes in the Terms & Conditions, Technical Parameters, and Evaluation Criteria stated for this Contest.
15. The responsibility to comply with the guidelines and other conditions fully lies with the participant and the Town of Monrovia shall not be liable for any dispute raised by a third party.
16. The results of the contest would be declared on [Monrovia.in.gov](http://Monrovia.in.gov) website. Also, we will notify the High School and the declared winner.
17. The tentative date of declaration of the results for the contest is January 24, 2023.

## **Logo Design Contest for The Town of Monrovia Technical Parameters**

1. Participants should upload the logo in JPEG or PDF format only.
2. A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept must be submitted.
3. All technical details, including file formats, can be structured in the sheet itself. The size of the final design may vary from 4 CMS x 4 CMS to 60 x 60 CMS. (Note the log need not be square. We are not specifying any geometrical shape. The dimension above indicates only the minimum and maximum “frame” sizes of usage.)
4. The logo should be useable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery, and signage.
5. Participants should not imprint or watermark logo design.
6. Every entry must be accompanied by a brief writeup/ explanation with a maximum 250 words. This write up should be uploaded, preferably in PDF format. Note: Participants to keep the editable/open file format – the winning entry must submit an editable file. During the evaluation, contest organizer may ask participants to resubmit their entry in different size(s)/format(s) etc.

## **Logo Design Contest for the Town of Monrovia Selection Process**

1. All the entries received by the Town of Monrovia will be assessed for awards by screening committee for an initial evaluation. After such screening, all approved entries will be assessed by a Selection Committee for final evaluation.
2. Entries will be judged based on elements of creativity, originality, composition, technical excellence, simplicity, artistic merit, and visual impact, and how it represents the community & the Town of Monrovia.
3. The decision of the Selection Committee will be final and binding on all the contestants and no clarifications will be issued to any participants nor any decision of Selection Committee.
4. The Town of Monrovia shall not use the disqualified entries for any purpose and the Town of Monrovia shall have no intellectual rights over the same.
5. Any legal proceeding arising out of the contest/its entries/ winners shall be subject to local jurisdiction of the State of Indiana and all actions must be filed in Morgan County, IN.

**Town of Monrovia – Logo & Motto Contest Application**

Name: \_\_\_\_\_ (Print)

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Year in High School (If Applicable): \_\_\_\_\_

Email: \_\_\_\_\_

Parent /Guardian Name (If Student): \_\_\_\_\_

(Print)

Parent/Guardian Consent: I hereby grant the Town of Monrovia the right to use, publish, and display the artwork and acknowledge the Town of Monrovia will not be held responsible for copyright violations or infringements of intellectual property carried out by the participants. Agrees to adhere to contest rules.

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Title of Entry /Brief Description:**

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